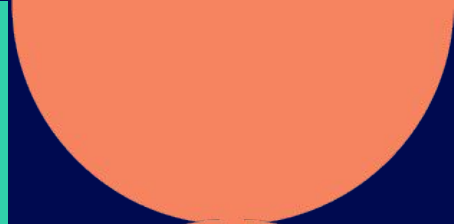
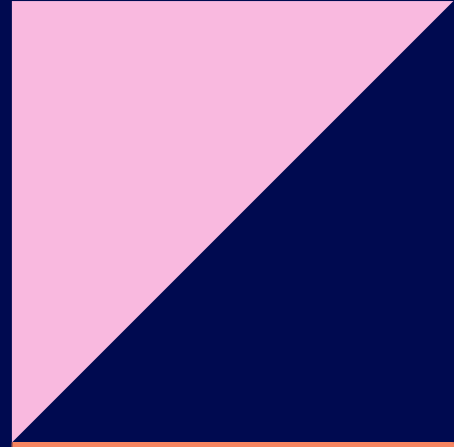
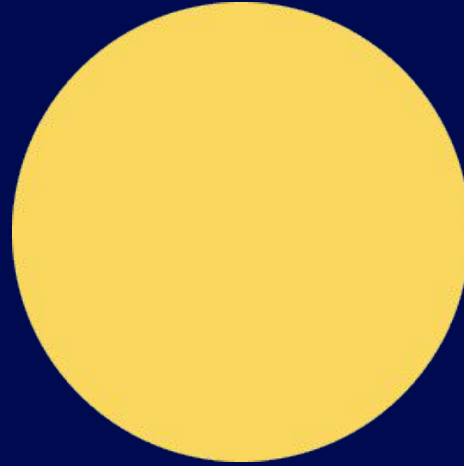




Magpie
Literacy

**UNLOCKING THE GREAT
READER IN EVERY CHILD**

**K-2 School Onboarding
SY2026-27**



Welcome to Magpie K-2!

An Educator's Journey to Confident
Implementation

K-2 Educator Onboarding



Today's Educator Journey

1. **Understand** – Where Magpie fits
2. **Experience** – Learning through students' eyes
3. **Prepare** – Build your classroom plan
4. **Launch** – Get students started
5. **Monitor & Celebrate** – Use data to strengthen implementation and recognize student progress



Today's Goal:
Leave confident and ready to launch Magpie with students.

SECTION 1

UNDERSTAND

Where does Magpie fit in my literacy instruction?

Before we explore the platform, let's build a shared understanding of:

- why Magpie exists
- how it complements your literacy instruction
- what successful implementation looks like





**We believe it is
possible to end
illiteracy in America.**



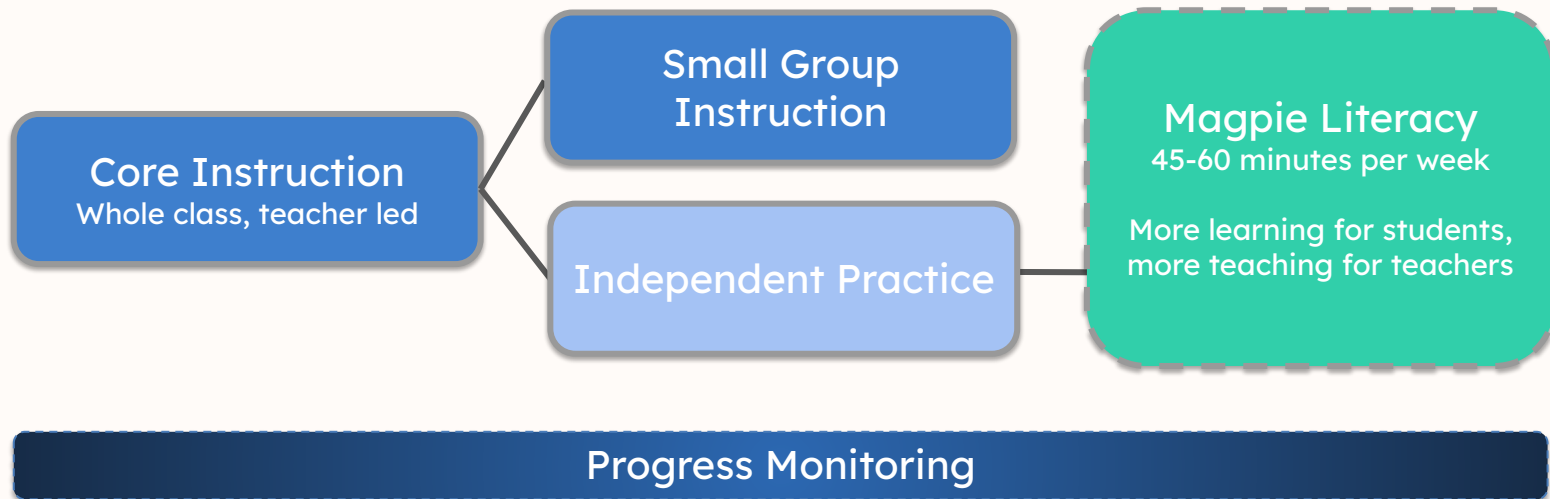
High-quality core curricula
& PD at scale



Magpie
Literacy

Breakthrough digital
K-8 literacy tools

Where Magpie Fits in Reading Foundations



Magpie's Bet: **Students** build skills faster when they engage with high-quality, self-directed digital learning while **teachers** focus where their instruction has the greatest impact

Why Magpie?

Research-Based

Science of Reading aligned

Based on a 5-year inclusive research program to understand how students across grades K-8 best learn how to read.

Engaging

Designed with classroom feedback

Designed through an inclusive R&D approach with significant feedback from students and classrooms.

Empowering

Extends great teaching

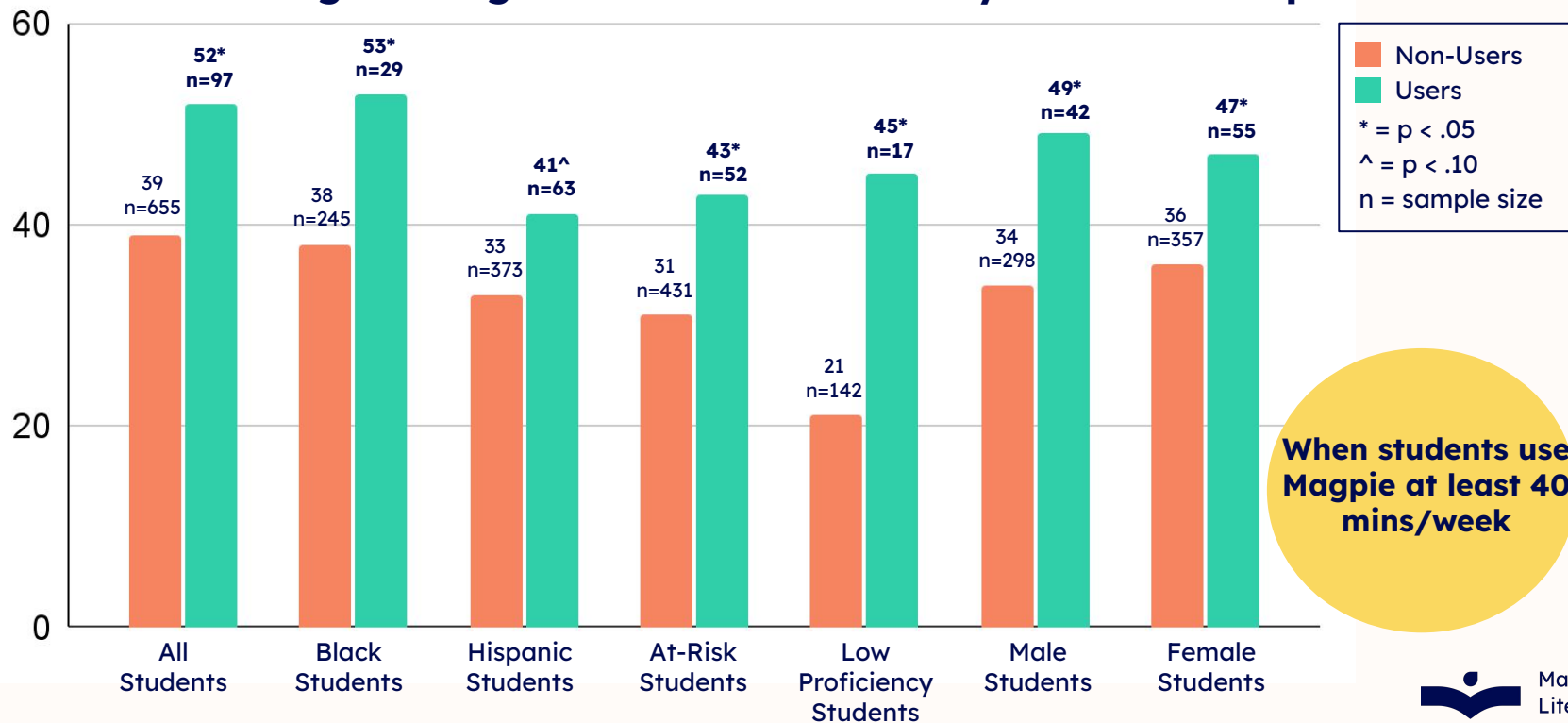
Accelerates learning during independent practice so teachers can focus on teaching.

Clip of Classroom Experience



Magpie Learners Outperform Non-Magpie Learners in All Student Groups

Sound Segmenting Mean Scores at EOY by Student Group



SECTION 2

EXPERIENCE

What will learning feel like for my students?

Experience Magpie through your students' eyes.

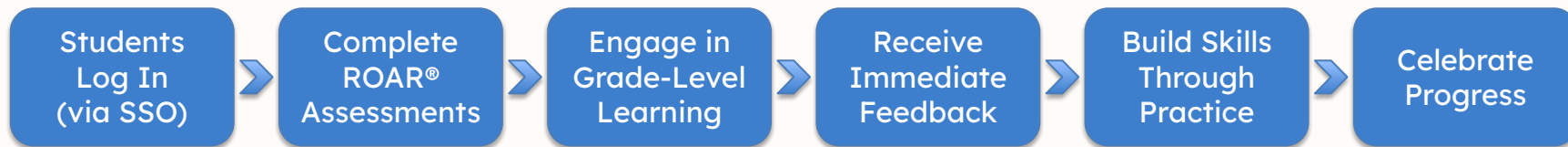
In this section, we'll explore:

- the student journey
- Magpie's instructional approach
- how Magpie supports every learner through engaging, research-aligned practice



The Magpie Student Journey

From Login to Literacy Learning



Teacher Takeaway: Students quickly establish independent routines that support consistent literacy practice so teachers can teach.

Students log into Magpie via SSO: Clever or ClassLink



- Students use Single Sign On (SSO) badges to log into Clever or ClassLink
- Students find the Magpie app icon in SSO home page (clicking the heart brings Magpie to the top of the dashboard for easy recurring access)
- At the end of each Magpie session, students log out of Magpie (open door icon or Sign Out); if using shared devices, students must log out of Clever/ClassLink so the next student can log into their account

Students complete **ROAR®**: Rapid Online Assessment of Reading

Magpie integrated a version of **Stanford University's Rapid Online Assessment of Reading® (ROAR®)** as validated benchmark assessments **to show student learning over time**

- Validated against gold standard assessments in grades K-12
- Automatically loads in Magpie for students, requiring minimal adult guidance
- Three times per year: BoY, MoY, EoY
- Provide partners supplementary foundational skill data
- Do not inform student learning experiences in Magpie



Magpie K-2 ROAR® Assessments

ROAR® Phoneme

Screeners

Kindergarten

1st Grade

2nd Grade

~30 min

Tests:

First sound matching

Last sound matching

Sound deletion

% Correct

ROAR® Letter

Inventory

Kindergarten

1st Grade

~20 min

Tests:

Letter names
(uppercase &
lowercase)

Letter sounds
(lowercase)

% Correct

ROAR® Word

Screeners

1st Grade

2nd Grade

~20 min

Tests:

Automatic word
recognition
(real word vs nonsense
word)

Percentile

ROAR® Sentence

Screeners

2nd Grade

~20 min

Tests:

Sentence-level
comprehension
(true or false)

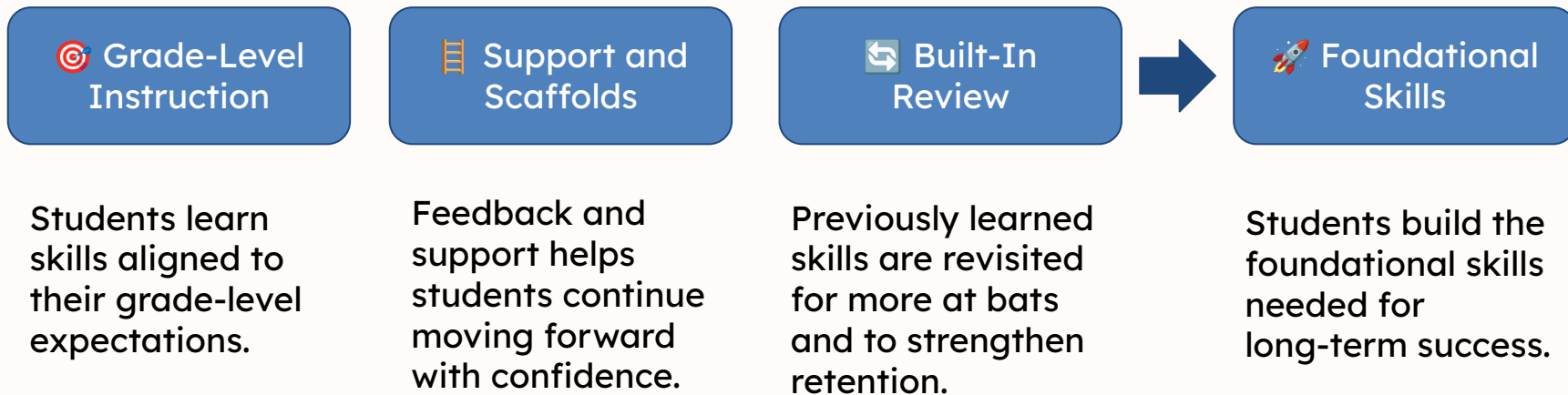
Timed.

Percentile

Students begin Magpie grade-level learning

How Magpie Supports Every Learner

One Learning Path, Multiple Supports



Students are not pulled out of grade-level learning—they receive scaffolded support within it.



Systematic Instructional Scope & Sequence

Building Strong Readers, One Skill at a Time

Kindergarten

Phonemic Awareness
Alphabet + CVC
Digraphs
Blends
Long Vowels

Grade 1

Alphabet Review
Long Vowels
R-Controlled Vowels
Multisyllabic Words
Morphology
Grade 1 Review

Grade 2

Grade 1 Review
Advanced Phonics
Silent Letters
Morphology
Multisyllabic Reading
Grade 2 Review

STOP

Students build grade-level foundational skills, with embedded review of previous grade content and preparation for the next grade content.

What Students Experience in Magpie Lessons

Joyful Learning with Purpose



Lesson Type: Instructional Games

Explicit instruction

Isolated and integrated skill building

Live actor videos teach + reinforce content

Learning games provide practice w/ scaffolds

- *Phonemic Awareness with mouth movements*
- *Letter Names*
- *Match Letter-Sound*
- *Word Chaining*
- *Encoding*
- *Sorting with Images and Words*
- *Morphology*

Lesson Type: Book Reading

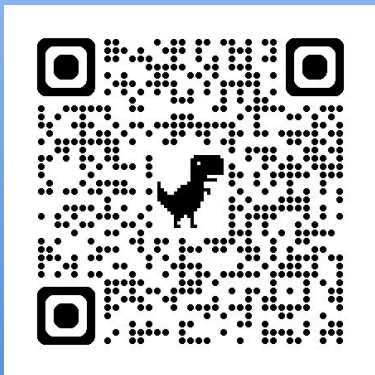
Application of skills to spell & read words and books

HFW and decodable books apply skills

- *HFW video instruction*
- *HFW encoding*
- *Read Aloud*
- *Shared reading*
- *Independent reading*
- *Echo reading*

Experience Magpie through Students' Eyes

Try Magpie Student Lessons



- Email support@magpie.org to request demo account for your grade
- At learn.stage.magpie.org log into a demo account
- Play through sample lessons + activities

Watch Videos of Magpie Activities



- Explore lesson videos in the Partner Resource Hub - magpie.org/demo/
- Password: **UnlockingLiteracy**

Key Takeaways

What Makes Magpie Different?

- ✓ Students stay in grade-level learning
- ✓ Explicit foundational skills instruction
- ✓ Systematic scope and sequence of all skills
- ✓ Joyful, engaging practice
- ✓ Immediate corrective feedback
- ✓ Purposeful repetition without holding kids back
- ✓ Embedded review and scaffolding without remediation tracks

Journey Checkpoint

I understand what my students will experience and how Magpie supports their literacy growth.

Ask yourself:

- Can I describe the student experience?
- Can I explain how Magpie supports grade-level learning?
- Can I see how Magpie learning supports learning students do with me?

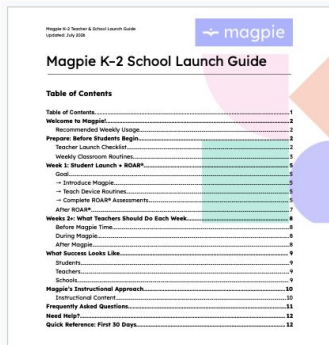
Understand ✓ → Experience ✓ → Prepare → Launch → Monitor & Celebrate

SECTION 3

PREPARE

How do I set my classroom up for success?

A successful launch starts with thoughtful planning. In this section, you'll prepare your classroom by establishing routines and ensuring students have everything they need for a confident first experience with Magpie.



Pages K-2 Teacher & School Launch Guide
Updated July 2024

magpie

Magpie K-2 School Launch Guide

Table of Contents

Table of Contents.....	i
Welcome to Magpie!.....	1
Recommended Weekly Usage.....	2
Prepare: Before Students Begin.....	2
Teacher Launch Checklist.....	2
Weekly Classroom Routines.....	3
Week 1: Student Launch + 80/20.....	3
Goal.....	3
→ Introduce Magpie.....	3
→ Teach Device Routines.....	3
→ Complete 80/20 Assessments.....	3
After 80/20.....	4
Weeks 2+ What Teachers Should Do Each Week.....	4
Before Magpie Time.....	4
During Magpie.....	4
After Magpie.....	4
What Success Looks Like.....	4
Students.....	4
Teachers.....	4
Schools.....	4
Magpie's Instructional Approach.....	10
Instructional Content.....	10
Frequently Asked Questions.....	11
Need Help?.....	12
Quick Reference: First 30 Days.....	12



Before Students Log In

Classroom Ready

- Supported Devices
- Headphones
- Distribution & Collection Routines
- Reliable, Fast Wifi
- Slides for Magpie and ROAR®

Teacher Ready

- Magpie Account (SSO)
- Launch Guide and Week 1 Plan
- Implementation Schedule
- Clear Expectations

Student Ready

- Device credentials (if necessary)
- SSO login cards
- Practice

Classroom Ready

Devices & Headphones

- ☐ Are there enough devices for each student?
- ☐ Where are they stored?
- ☐ Will students need to log into devices, or just SSO?
- ☐ Do you have extra headphones if they break?

Distribution & Collection

- ☐ How will devices and headphones be distributed to maximize learning time?
- ☐ How will they be collected and stored safely?

Reliable, Fast WiFi

- ☐ Have you [tested the wifi speed](#) on students' devices?

Slides for Magpie & ROAR[®]

- ☐ Are you prepared to project Magpie slides in the Launch Guide to support students logging in and taking ROAR[®]?



Teacher Ready

Magpie
Account (SSO)

- ☐ Have you logged into your Magpie account through Clever / ClassLink SSO?
- ☐ Have you confirmed your roster?

Launch Guide

- ☐ Have you reviewed the Magpie Launch Guide?
- ☐ Have you planned your first week schedule and ROAR[®] assessments each day?
- ☐ Are you familiar with where students stop in ROAR[®] each day?

Magpie
Schedule

- ☐ Have you created a regular schedule for Magpie that will allow students to learn 45-60 minutes in Magpie each week?

Clear
Expectations

- ☐ Have you taught your students clear expectations for Magpie time - and routines for device and headphone use?



Student Ready

Device
credentials

- ❑ Do students need to log into their devices? If so, do they have their credentials to do so?

SSO login cards

- ❑ Do students have their QR badges to log into SSO?

Practice

- ❑ Have students had a chance to practice Magpie routines?
 - ❑ Distributing devices and headphones
 - ❑ Logging into SSO



Plan Your Weekly Routine

Dosage: 45 - 60 minutes of learning in Magpie weekly for all students (Tier I)

Sample Schedule

Magpie suggests that students use the platform for 20-30 minutes at a time, 2-3 times per week.
For example,

Monday	Wednesday	Friday
20 minutes	20 minutes	20 minutes

Plan your weekly Magpie schedule here:

	Monday	Tuesday	Wednesday	Thursday	Friday
Time/Section of the Day					
Students Using Magpie					

Planning for Success

Pause & Reflect

- Where will Magpie fit into your literacy schedule?
- When, and how often?
- How will we teach necessary routines?
- Is there any support I need from my school or district leaders before launch?
- Questions?

Journey Checkpoint

✓ **My classroom is ready to launch Magpie.**

Understand ✓ → Experience ✓ → Prepare ✓ → Launch → Monitor → Celebrate

SECTION 4

LAUNCH

What does a successful first week look like?

You're ready to launch! In this section, we'll walk through what to expect during your first week with Magpie:

- student logins
- ROAR® assessment
- building classroom routines that set every learner up for success



Your First Week with Magpie

A Simple Launch Plan

Magpie Day 1

- Introduce Magpie and teach routines
- Help students log in
- Complete 1st ROAR® assessment (30 min)
- Confirm scores in dashboard

Magpie Day 2

- Students practice routines
- Help students log in
- Complete 2nd ROAR® assessment (20 min)
- Confirm scores in dashboard

Magpie Days 3+

- Students practice routines
- Help students log in
- Grade K: begin Magpie learning
- Grades 1&2: complete 3rd ROAR® assessment (20 min)
- Confirm scores in dashboard

Teacher Tip: Focus on building routines and completing ROAR®.

Confirming ROAR[®] scores + completion

Learner Data Overview

Percentile: ○ Significantly Below Average ○ Below Average ○ At/Above Average

% Correct: ○ 1-25% Correct ○ 26-49% Correct ○ 50-100% Correct

ROAR Phoneme scores will be available by September

Student Name	Grade - Classroom	Letter			Phoneme			Word			Start of Year
		Start of Year	Mid-Year	End of Year	Start of Year	Mid-Year	End of Year	Start of Year	Mid-Year	End of Year	
	01	99%	--	--	--	--	--	97	--	--	--
	01	90%	--	--	--	--	--	45	--	--	--
	01	92%	--	--	--	--	--	40	--	--	--
	01	93%	--	--	--	--	--	40	--	--	--
	01	88%	--	--	--	--	--	19	--	--	--
	01	93%	--	--	--	--	--	42	--	--	--

Launch Best Practices

Set Students Up for Success

- ✓ Teach students device + headphones routines
- ✓ Introduce Magpie with enthusiasm
- ✓ Model login routine
- ✓ Discuss the importance of listening carefully to the directions for each activity
- ✓ Discuss that it's ok to make mistakes - mistakes help us learn
- ✓ Allow students to work independently
- ✓ Celebrate effort and persistence



Best Practice

Aim for 45-60 minutes per week in 2-3, 20-30 minute Magpie sessions.

Note: Magpie intro + ROAR days may take more time.

Teacher Tip: The first week is about building confidence and independence.

Common Issues During Launch

A student can't log in to Magpie

- Verify SSO login credentials
- Verify student is in Magpie roster, which syncs nightly from SIS through Clever/ClassLink

A student does not complete a ROAR® assessment

- Ensure enough time to complete individual assessments in one session or students will restart the next time they log in
- Check all students have scores for each assessment in your Magpie ROAR Dashboard

A student finishes ROAR® earlier than their classmates

- Have another activity ready for a quiet transition or allow them to take the next assessment if time allows

Students need help

- Teach students how to log in and support navigation; repeat directions together; let Magpie provide instructional feedback
- Report any freezing or issues students encounter to support@magpie.org

Magpie Partner Resource
Hub

Email
support@magpie.org

Journey Checkpoint

I'm ready to launch Magpie with my students.

I can:

- ✓ Prepare my classroom
- ✓ Introduce Magpie
- ✓ Guide first login
- ✓ Support ROAR® completion
- ✓ Establish weekly routines

Before We Move On...

If my students logged in tomorrow, would I know exactly what to do?

You're ready to launch!

First Week Success Indicators

- ✓ Tech is distributed smoothly and quickly
- ✓ All students have, and consistently use, headphones
- ✓ Students login to Magpie independently
- ✓ Students complete ROAR®
- ✓ Teachers check student ROAR® scores in Magpie Dashboards
- ✓ Teachers celebrate student progress!

FINAL SECTION

MONITOR & CELEBRATE

How do we recognize progress and keep momentum going?

You've launched Magpie in your classroom! In this section, we'll walk through how to use each Magpie dashboard to see successes and keep momentum going.



Teachers' Role in Magpie Success

Magpie...



- Fits seamlessly into your literacy block
- Allows you to focus on teaching
- Provides high quality practice + self-directed learning that builds reading foundations proficiency

Magpie is not...



- Designed for teacher instructional planning
- Progress monitoring
- Intervention



Teachers ensure students are getting 45-60 min high quality learning with Magpie each week

Using Your Teacher Dashboard

Daily / Weekly

Usage
Weekly minutes
Weekly lessons

Look Fors:

- Students with less than 45 min or more than 60 min
- Students completing less than 2 lessons or more than 3 lessons

Monthly

Completion
Curriculum
completion

Look Fors:

- Students far ahead or behind
- Students consistently spending significantly longer than average on lessons

3 x year

ROAR
Completion
Scores

Look Fors:

- Students missing scores / needing to complete assessments
- How student scores compare to other learning data you have

Using Your Teacher Usage Dashboard

NS

Demo District

North Star School District

Roster

App Usage Dashboards

Usage

Completion

ROAR Assessments

Class App Usage Dashboard

Bryan Foundational - Grade K: Garcia

Print Report

Are students learning in Magpie **45 minutes** each week?

Are students completing **3 lessons** each week?

Updated: yesterday, 11pm

Grade K: Garcia

Usage by Student

All Grades

Filter by Usage Group

2 Usage Groups Selected

Show/Hide Columns

All Columns

Week of: May, 17-23

Student Name	Grade	Active Minutes	Lessons Completed	Average minutes/wk	Last Student Login	Current Lesson
Student S003-GK-014	K	15 minutes	1 lessons	36 minutes	5/22/2026	Unit 5 Lesson 56 Digraph _ck
Student S003-GK-015	K	15 minutes	1 lessons	32 minutes	5/22/2026	Unit 5 Lesson 56 Digraph _ck
Student S003-GK-016	K	15 minutes	1 lessons	30 minutes	5/22/2026	Unit 5 Lesson 56 Digraph _ck
Student S003-GK-017	K	15 minutes	1 lessons	24 minutes	5/22/2026	Unit 5 Lesson 56 Digraph _ck
Student S003-GK-018	K	15 minutes	1 lessons	34 minutes	5/22/2026	Unit 5 Lesson 56 Digraph _ck
Student S003-GK-019	K	30 minutes	2 lessons	17 minutes	5/22/2026	Unit 5 Lesson 56 Digraph _ck
Student S003-GK-020	K	30 minutes	2 lessons	28 minutes	5/22/2026	Unit 5 Lesson 56 Digraph _ck

Celebrate Student Success

- ✓ Recognize effort and persistence
- ✓ Celebrate weekly usage & unit completion
- ✓ Highlight classroom growth
- ✓ Build reading confidence



Resources & Next Steps

Support

- [Partner Resource Hub](https://magpie.org/resources/)
magpie.org/resources/
Password: UnlockingLiteracy
- [Help Center](#)
- Customer Success Team:
support@magpie.org

Keep Growing

- Review dashboard weekly
- Maintain routines
- Celebrate wins

You're Ready!

Congratulations!

You are ready to:

- ✓ Launch Magpie confidently
- ✓ Monitor student progress
- ✓ Celebrate literacy growth

Teacher Journey Complete ✓



Thank you!

**We are so excited
to partner with
you and your
students!**

